



David Guzman

Visual & Brand Designer | Creative Director



CONTACT

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WORK EXPERIENCE

Present

Sr. Visual & Brand Designer

Demand.io

- Collaborated closely with product and marketing teams on the development and launch of the SimplyCodes app and extension.
- Spearheaded the creation of branding from the ground up.
- Designed a wide range of assets for both product interfaces and marketing materials

2022 - 2024

Graphic Designer, Art Director

NVE Experience Agency

- Provided creative direction for a diverse portfolio of high-profile spirits and entertainment brands.
- Conceptualized and executed designs for high-pressure, high-impact experiential marketing events.
- Designed a comprehensive range of digital and print assets to support these initiatives.

2018 - 2024

Designer, Art Director

Omelet Advertising Agency

- Conceptualized and executed assets for digital campaigns and social media.
- Developed cohesive brand visual identities.
- Created high-level pitch presentations to effectively communicate brand and campaign vision.

EDUCATION

2017-2019

Graphic Information Technology

Arizona State University

2010-2011

Graphic Design

Santa Fe Community College



SKILLS

- Adobe Creative Suite
- Figma
- Art direction
- Brand development
- Print production
- Omni-channel work
- Wire-framing and interactive prototyping
- UX/UI
- Social content creation
- Organizational/file management

REFERENCES

Ty Stafford

Vice President, Content & Creative Strategy,
NVE Experience Agency

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Allison Mac

Vice President, Marketing,
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